

## YUIMA NAKAZATO

## COUTURE SPRING/SUMMER 2021

## ATLAS

*"This story began when I encountered somebody who—to me—represents the coming era of transformation and regeneration.*

*With her love of nature, her embodiment of a new tomorrow, and her ability to overcome life's difficulties while supporting those suffering alongside her, this individual's bravery calls to mind the type of heroic figures often encountered in myth and legend.*

*I strongly believe the approach taken in this project—exploring the depth of a person's character and working to visualize and express their identity—represents the very heart of couture's philosophy and will prove to be an indispensable element of our relationship with fashion moving forward. I've metaphorized this work as ATLAS, a map of memories."*



We invited Ms. Lauren Wasser to serve as our muse representing a new era of fashion and designed a couture piece based on the inspiration gained from dialogues held with her online.

The look was created by leveraging various cutting-edge technologies. By applying our proprietary digital processing technology (Biosmocking) to a unique synthetic protein material (Brewed Protein™), we created highly complex three-dimensional shapes that embody physical details of their wearer and which far exceed anything which could be produced by hand. Importantly, given the current global environment, this project also served as a demonstration of our ability to create individualized pieces despite the challenges posed by the physical distance between the designer and the customer.

The film was created through a collaboration between leading production teams from Japan, America, and Belgium. It explores the garment creation process utilized in this project, from the visualization of the inspiration gained through dialogue with Ms. Wasser, through to the conceptualization of the final three-dimensional garment.

This collection has resulted in two distinct creations: the art piece, which we hope will serve as an inspiration to many, and the product itself, which we hope will support its wearers while evolving alongside them.

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## **Brewed Protein™**

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Brewed Protein refers to new sustainable protein materials developed by Japanese startup company Spiber Inc. Using Spiber's proprietary technology, Brewed Protein materials can be tailored to meet the needs of each particular application. Furthermore, as the materials are created through a brewing (i.e., fermentation) process, their production is not reliant on petroleum or animals. This sustainable and ethical material is anticipated for use in various industrial sectors such as apparel, transportation, construction, artificial hair, and medical devices.

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## **Biosmocking**

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Biosmocking, a textile-modeling method for creating three-dimensional textures, utilizes digital fabrication to precisely control the super contraction property of specially-tailored Brewed Protein textiles, and makes it possible to bring an entirely new sense of depth to garments. Experimentation with numerous prototypes and fabrication techniques have further improved this production process, resulting in the ability to create three-dimensional textures as well as modify the shape of the material itself.

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## **TYPE-1**

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Free from the traditional constraints posed by needle and thread, YUIMA NAKAZATO's proprietary TYPE-1 clothing production system is instantly customizable, easily repairable, and flexible enough for users to adjust the shape and size of garments to adapt to changes in body shape.

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## ***Boro***

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*Boro* - A type of Japanese clothes or textile formed by gathering fragments of worn-out clothes previously worn by many different people. A traditional patchwork style, boro grew out of necessity as opposed to aesthetics. Meaning “ragged” or “tattered,” the boro style was favored by nineteenth and early twentieth-century rural Japanese. Cotton was not common in Japan until well into the twentieth century, so when a kimono or sleeping futon cover started to run thin in a certain area, the family’s women patched it with a small piece of scrap fabric using sashiko stitching.

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## **Designer profile**

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**YUIMA NAKAZATO** A fashion designer. Born in Tokyo in 1985. Yuima founded his eponymous fashion label in 2009, and has presented his collection at Paris Haute Couture Fashion Week as an official guest designer since 2016. He holds an M.A. from the Royal Academy of Fine Arts Antwerp, where his graduate collection earned multiple awards in Europe.

## Information

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Instagram official account  
<https://instagram.com/yuimanakazato/>

YUIMA NAKAZATO official website  
<http://www.yuimanakazato.com/>

Press inquiries  
YUIMA NAKAZATO PR [press@yuimanakazato.com](mailto:press@yuimanakazato.com)